Silvia, Inc. Launches Pilot Partnership with Direxion to Deliver Educational Content on Income Strategies to Its User Base

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NEW YORK--(BUSINESS WIRE)--Nov. 16, 2026-- Silvia, Inc. (Nasdaq: SVIA) (“Silvia” or the “Company”), the first publicly traded agentic finance firm, today announced a pilot partnership with Direxion, a leading provider of specialized ETFs with close to $70 billion in assets under management (as of 9/30/2026). The collaboration is focused on delivering educational content to Silvia’s users, while establishing an additional revenue source for the company.

Through the partnership, Direxion will provide Silvia’s users with webinars, content and other resources on pursuing income beyond traditional fixed income strategies, including options-based approaches such as Direxion’s Defined Income Boost ETFs, which seek to generate income from stocks many investors already follow — NVIDIA, Tesla, Alphabet, Meta, Palantir and Micron.

The partnership will launch with an inaugural webinar for Silvia’s users on Thursday, November 19, at 2PM ET, featuring a conversation between Anthony Pompliano, Chairman and CEO of Silvia, Inc., and Bilal Little, Global ETF Strategist at Direxion. The partnership between firms will continue into 2027 with additional collaborations in the works.

The pilot is designed to expand the educational resources available to Silvia’s community of independent, self-directed investors. By connecting Direxion’s specialized product expertise with Silvia’s platform, the partnership aims to help users better understand a range of income-oriented approaches.

“Our mission is to help independent investors make money,” said Anthony Pompliano, Chairman and Chief Executive Officer of Silvia. “Partnering with Direxion on educational content gives our users access to clear, practical information about strategies they may want to evaluate as part of their broader financial picture.”

“Investors make better decisions when they are well informed, especially when it comes to important decisions like generating income. We’re pleased to partner with Anthony who clearly shares our passion for education, illustrated by his mission to build the Silvia platform which is designed to help investors feel more confident and prepared as they plan for the income they need,” said Douglas Yones, Chief Executive Officer of Direxion.

About Silvia

Silvia, Inc. is the first publicly traded agentic finance firm. The Company’s mission is to help independent investors make money. Silvia allows investors to connect their entire financial picture—every account, institution, and asset class—into one live view Members can chat, text, or call Silvia to answer any financial question. Founded in 2025, the Company is traded on Nasdaq under the symbol SVIA.

About Direxion

Direxion equips investors driven by conviction with ETF solutions built for purpose and fine-tuned for precision. These solutions serve a broad spectrum of investors, whether executing short-term tactical trades or building longer-term portfolio allocations. Direxion’s reputation is founded on developing products that precisely express market perspectives and allow investors to manage their risk exposure. Founded in 1997, the company has approximately $70.8 billion in assets under management as of September 30, 2026. For more information, please visit www.direxion.com.

There is no guarantee that the Fund will achieve its investment objective.

For more information on all Direxion Shares ETFs, go to www.direxion.com, or call us at 866.301.9214.

An investor should carefully consider the Fund’s investment objective, risks, charges, and expenses before investing. The Fund’s prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain the Fund’s prospectus and summary prospectus call 866-476-7523 or visit our website at direxion.com. The Fund’s prospectus and summary prospectus should be read carefully before investing.

Investing in a Fund is not equivalent to investing directly in the underlying stock. An underlying index's use of options contracts involves investment strategies and risks different from those associated with ordinary portfolio securities transactions. The Funds intend to make distributions twice a month that generally reflect the income and gains generated from the underlying index's options strategy. The occurrence and amount of any such distributions depend on the performance of the underlying security relative to the options sold and are not guaranteed.

Direxion Shares ETF Risks – An investment in the ETFs involves risk, including the possible loss of principal. The ETFs are subject to certain risks, including imperfect index correlation and market price variance, that may decrease performance. As non-diversified funds, the ETFs may invest in a relatively small number of issuers and, as a result, be subject to greater risk of

loss with respect to its portfolio securities. An ETF may concentrate its investments in certain industries or sectors, which can increase volatility. The ETFs may experience greater fluctuation in its net asset value as compared to other investments. These ETFs may be appropriate for investors with a long-term investment time horizon, who primarily seek capital growth, and who are able to tolerate periods of prolonged price declines. Please read each ETF's prospectus for a more complete description of the investment risks. There is no guarantee that an ETF will achieve its investment objective.

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Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the pilot partnership, expected content delivery, the inaugural webinar, and potential future collaboration. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially. Silvia undertakes no obligation to update any forward-looking statements except as required by law.

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